



## BUSINESS/AFFILIATE MEMBERSHIP APPLICATION

### WHAT IS PLACERGROWN?

PlacerGROWN's Mission is to assist Placer County agricultural producers to market their products; to provide educational information to both the community and producers; and to bring farmers, ranchers, community members and organizations together to support agricultural endeavors in Placer County.

### BENEFITS OF MEMBERSHIP

- A detailed listing on the [placergrown.org](http://placergrown.org) website for producer and business members. [Placergrown.org](http://Placergrown.org) is THE go-to source online for local food & agricultural news, events and availability and gets over 10,000 visits per month!
- A 12" x 12" metal sign or vinyl banner for PlacerGROWN producer and business members. Use of PlacerGROWN logo on marketing materials.
- Quarterly e-newsletters filled with useful information for local producers and community members, including announcements of events and member marketing opportunities.
- Opportunity to participate in PlacerGROWN sponsored farm tours, and other seasonal festivals and events, and distribution of member marketing materials at PlacerGROWN booth at community events.
- Discounts for PlacerGROWN-sponsored events and the annual PlacerGROWN Food and Farm Conference.
- Networking opportunities for business and producer members, including cooperative advertising program with lowest available rates for PlacerGROWN members.

### MEMBERSHIP LEVELS *NEW for 2011- Reduced rates for Business & Sponsor members!*

- |   |              |  |
|---|--------------|--|
| ▪ <b>Sponsor</b>                              | <b>\$250</b> | Includes PlacerGROWN logo sign, <a href="http://placergrown.org">placergrown.org</a> website listing and logo on <a href="http://placergrown.org">placergrown.org</a> sponsor page AND homepage. |
| ▪ <b>Business/<br/>Affiliate Organization</b> | <b>\$100</b> | Includes website listing and logo on <a href="http://placergrown.org">placergrown.org</a> sponsor page.  |
| ▪ <b>Producer</b>                             | <b>\$50</b>  | Includes PlacerGROWN logo sign and <a href="http://placergrown.org">placergrown.org</a> website listing.   |
| ▪ <b>Community</b>                            | <b>\$25</b>  | Includes quarterly e-newsletters, member discounts (when available) and announcements of Placer County agricultural events and opportunities to buy and support "local."                         |

*Make checks payable to PlacerGROWN and return completed form with membership fees to:*

PlacerGROWN  
11477 E Avenue  
Auburn, CA 95603

*PlacerGROWN is a 501(c)(3) non-profit organization. Your contribution is tax-deductible to the extent allowed by law.*



## BUSINESS/AFFILIATE MEMBERSHIP SIGN-UP

*I Wish to...*

**JOIN**

**RENEW**

<b>CONTACT/NAME:</b>		
<b>BUSINESS NAME:</b>		
<b>MAILING ADDRESS:</b>		
<b>CITY:</b>	<b>STATE:</b>	<b>ZIP:</b>
<b>TELEPHONE:</b>	<b>EMAIL:</b>	
<b>MEMBERSHIP LEVEL:</b>	<b>AMOUNT ENCLOSED:</b>	

*Make checks payable to PlacerGROWN and return completed form with membership fees to:*

PlacerGROWN  
11477 E Avenue  
Auburn, CA 95603

### PLACERGROWN.ORG WEBSITE LISTING (PRODUCER, SPONSOR & BUSINESS MEMBERS ONLY):

- No change to current listing
- Please update my listing with the following changes
- New listing

**Business Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Hours/Season:** \_\_\_\_\_

**Business Description: (25 words or less)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Bio (tell us about yourself, your farm, farming practices, etc. for our "Meet the Farmer" page):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_