



MEMBERSHIP APPLICATION

WHAT IS PLACERGROWN?

To assist Placer County agricultural producers to market their products; provide educational information to both the community and producers; and to bring farmers, ranchers, community members and organizations together to support agricultural endeavors in Placer County.

BENEFITS OF MEMBERSHIP

- A detailed listing on the placergrown.org website for producer and business members. Placergrown.org is THE go-to source online for local food & agricultural news, events and availability and gets over 10,000 visits per month!
- A 12" x 12" metal sign or vinyl banner for PlacerGROWN producer and business members. Use of PlacerGROWN logo on marketing materials.
- Quarterly e-newsletters filled with useful information for local producers and community members, including announcements of events and member marketing opportunities.
- Opportunity to participate in PlacerGROWN sponsored farm tours, and other seasonal festivals and events, and distribution of member marketing materials at PlacerGROWN booth at community events.
- Discounts for PlacerGROWN-sponsored events and the annual PlacerGROWN Food and Farm Conference.
- Networking opportunities for business and producer members, including cooperative advertising program with lowest available rates for PlacerGROWN members.

MEMBERSHIP LEVELS *NEW for 2011- Reduced rates for Business & Sponsor members!*

- | | | |
|---|--------------|--|
| ▪ Sponsor | \$250 | Includes PlacerGROWN logo sign, placergrown.org website listing and logo on placergrown.org sponsor page AND homepage. |
| ▪ Business/
Affiliate Organization | \$100 | Includes website listing and logo on placergrown.org sponsor page. |
| ▪ Producer | \$50 | Includes PlacerGROWN logo sign and placergrown.org website listing. |
| ▪ Community | \$25 | Includes quarterly e-newsletters, member discounts (when available) and announcements of Placer County agricultural events and opportunities to buy and support "local." |

I Wish to...

JOIN

RENEW

CONTACT/NAME:

BUSINESS NAME:

MAILING ADDRESS:

CITY:

STATE:

ZIP:

TELEPHONE:

EMAIL:

MEMBERSHIP LEVEL:

AMOUNT ENCLOSED:

Make checks payable to PlacerGROWN and return completed form with membership fees to:

PlacerGROWN
11477 E Avenue
Auburn, CA 95603

PlacerGROWN is a 501(c)(3) non-profit organization. Your contribution is tax-deductible to the extent allowed by law.