



AN AGRICULTURAL MARKETING PROGRAM

EDUCATION ♦ MARKETING ♦ PROMOTION

2010 PlacerGROWN FOOD & FARM CONFERENCE

SPONSORSHIP OPPORTUNITY

The 15th annual **PlacerGROWN Food & Farm Conference** is scheduled for **Saturday, January 30, 2009** from 8:00 a.m. to 3:30 p.m. at **Lincoln High School** in Lincoln. The conference provides a unique educational opportunity for beginning and experienced farmers, ranchers and gardeners to learn about production, management and marketing from agricultural industry leaders.

This year's conference features a keynote address by *Small Farm Journal* author and publisher Lynn Miller. Lynn has been heavily involved in the establishment of the Small Farms Conservancy, whose mission is to protect, sustain and inspire small farming worldwide. He has lectured and keynoted, and delivered over one hundred workshops, clinics and demonstrations at dozens of venues throughout North America. He is an ardent supporter of small farms and will definitely make you think!

Show your support for local agriculture and get your brand in front of the agricultural community -- consider being a sponsor of this year's conference. Agriculture grosses over \$70,000,000 in sales in Placer County every year and makes a valuable contribution to the social, economic and environmental health of our community. Get your business or organization's name in front of not only hundreds of local farmers and ranchers, but also community members who grow, buy and consume local food and agricultural products. Your business or organization will receive valuable name recognition and other benefits.

The conference will feature over 25 workshops organized around main themes such as Local Food, Growing Growers, Crops, Beginning Farming, Farming & Ranching as a Business, Marketing and Livestock. **Each year, the conference attracts over 200 farmers, ranchers and gardeners from Placer County and the surrounding area.**

For the fourth consecutive year, we will offer workshops for members of the community interested in supporting a local food system that will inform and inspire eaters to get to know their local producers and get connected with the bounty of fabulous food grown in Placer County and the surrounding region. **Each year, the community attendance continues to increase.**

We have several sponsorship levels and benefits. Your contribution will be acknowledged at the conference and in **conference promotional materials**, proceedings, the **PlacerGROWN newsletter** and our **website**, www.placergrown.org.

Platinum Level: \$1000+

Benefits: - You will receive a complimentary trade show booth, a full page ad in the Farm Conference Program, listing on the placergrown.org sponsorship page, four complimentary admissions to the Farm Conference (\$220 value), which includes four Farm Conference Programs, continental breakfast, and a lunch featuring local food.

Bonus: *This year's Platinum Sponsorship includes your business's logo on the newly re-designed placergrown.org homepage, an invaluable resource and food/farm guide used by the local community and beyond.*

Gold Level: \$500 - \$999

Benefits: - You will receive a complimentary trade show booth, a half-page ad in the Farm Conference Program, two complimentary VIP admissions to the Farm Conference (\$110 value), which includes two Farm Conference Programs, continental breakfast, and a lunch featuring local food.

Bonus: *This year's Gold Sponsorship includes your business's logo on the newly re-designed placergrown.org homepage, an invaluable resource and food/farm guide used by the local community and beyond.*

Silver Level: \$250 - \$499

Benefits – You will receive a complimentary trade show booth, a quarter-page ad in the Farm Conference Program, two complimentary VIP admissions to the Farm Conference, (\$110 value), which includes two Farm Conference Programs, continental breakfast, and a lunch featuring local food.

Bronze Level: \$100 - \$249

Benefits -. You will receive a business card size ad in the Farm Conference Program, and a complimentary admission for one person to the Farm Conference (\$55 value), which includes a Farm Conference Program, continental breakfast, and a lunch featuring local food.

Please consider sponsoring this event and show your support for Placer County's farmers and ranchers. Your contribution will help make the PlacerGROWN Food & Farm Conference an exciting educational event that will enable Placer County farmers and ranchers to better serve our community as producers of fresh, seasonal produce and meat and continue to act as stewards of our precious natural resources.

SPONSOR APPLICATION IS ENCLOSED. ADVERTISEMENT PLACEMENT WILL BE DETERMINED BY DATE APPLICATION IS RECEIVED AT PlacerGROWN OFFICE. First Gold Level application will receive placement on the first page of Sponsor's section in Program, next application received will be placed on second page, etc. Placement at each level will be determined in order application is received. *

PlacerGROWN is a nonprofit 501(c)(3) organization, and your contribution is tax-deductible to the extent allowed by law.

Sincerely,

Jocelyn Maddux
PlacerGROWN Program Manager

Karen Killebrew
PlacerGROWN Board President

* Sponsors must provide digital artwork no later than January 7th, 2009 to Jocelyn Maddux at placergrown@gmail.com.

2010 PlacerGROWN FOOD & FARM CONFERENCE SPONSOR APPLICATION

Yes, I would like to sponsor the PlacerGROWN Food & Farm Conference at the following level:

	Platinum Level - \$1000+
	Gold Level - \$500 - \$999
	Silver Level - \$250 - \$499
	Bronze Level - \$100 - \$249
	Additional Farm Conference Admission- \$50
	TOTAL

Primary Contact:		
Business/Organization Name:		
Street Address:		
City:	State:	Zip:
Mailing Address (if different from above):		
City:	State:	Zip:
Phone Number	Fax Number:	
Email:	Web site:	

**Please email digital artwork by January 7th to placergrown@gmail.com*

Trade Show Booth Description:

Please complete the information above, enclose a check payable to PlacerGROWN and mail to the address below before January 7, 2009:

**PlacerGROWN
11477 E Avenue
Auburn, CA 95603**

If you have questions or need additional information, contact:

**Jocelyn Maddux, PlacerGROWN Program Manager, (530) 889-7398
Thank you for supporting local agriculture!**